MD ASIF AL MUQSHIT

UX/CX DESIGNER | DIGITAL PRODUCT DESIGN | SYSTEMS THINKING

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PROFESSIONAL PROFILE

UX/CX designer with a Computer Science and Engineering background, designing digital products across education and tourism. Led end-to-end UX/UI for a university platform, delivered Figma interfaces for international clients and founded a digital tourism venture. Combines user-centred design with business thinking; currently studying information systems and developing a foundation in solution architecture.

PROFESSIONAL EXPERIENCE

Tangooar.com | Founder & Product Strategist — 2024–2025

Digital tourism venture, Bangladesh • Operations paused in late 2025

- Shaped a digital boat-booking concept featuring destination discovery, route planning and 1–3-day packages.
- Designed visual boat layouts for cabin, bunk-bed and lounge selection, including pickup/drop-off information.

Catchy Campus | Design Lead & Marketing Fellow — 2023–2024

University campus companion • Pilot at Daffodil International University, Bangladesh

- Led feature planning, user journeys, wireframes, UI screens and clickable Figma prototypes.
- Designed connected student and stationery-shop portals for document upload, payment and print-request management.
- Designed cover-page, course-access and writing-assistance flows; collaborated with Python developers and visited shop partners to clarify requirements and onboarding.

Independent Freelance UI/UX Designer — 2023–2024

Client projects in education technology

- Nelson College, UK: Co-designed Figma screens for a proposed campus kiosk, including maps, appointments and calendars; scope was UI design, not development.
- Courseelo, Bangladesh: Designed course-discovery screens and learner-facing navigation for an online learning platform.

AR/VR & Game Development Lab | General Secretary — 2022–2023

Daffodil International University, Bangladesh

- Supported student lab activities; explored game-interface sketches and introductory Unity/C# modifications.

SELECTED INDEPENDENT DESIGN WORK

Smart-home control app Mobile UI concept covering rooms, device controls, temperature and energy-usage views.

Additional explorations Food-delivery app, healthcare website practice and independent Canva web redesign.

CORE CAPABILITIES & TOOLS

Design UX/UI design, user flows, wireframing, information architecture, prototyping, multi-role workflows and developer handoff.

Tools & technology Figma, Canva, Draw.io; HTML/CSS fundamentals; exposure to VS Code, Tailwind, Framer, Adobe XD, Sketch, Unity/C# and Python code reading.

Collaboration Client communication, stakeholder collaboration, partner onboarding and problem solving.

EDUCATION

Master of Information Systems King's Own Institute, Sydney | In progress, expected 2027

BSc in Computer Science and Engineering Daffodil International University, Bangladesh | 2024

TRAINING & CERTIFICATES

Accenture Digital Skills: User Experience • Skill Jobs: Introduction to Color